

INCREASE PROFITABILITY OF YOUR PROPERTIES WITH MANAGED WI-FI

FAST AND RELIABLE INTERNET CONNECTIVITY IS ESSENTIAL TO RENTERS JUST LIKE ELECTRICITY, WATER AND GAS

54% of residents want property-wide Wi-Fi for seamless connectivity across their community¹

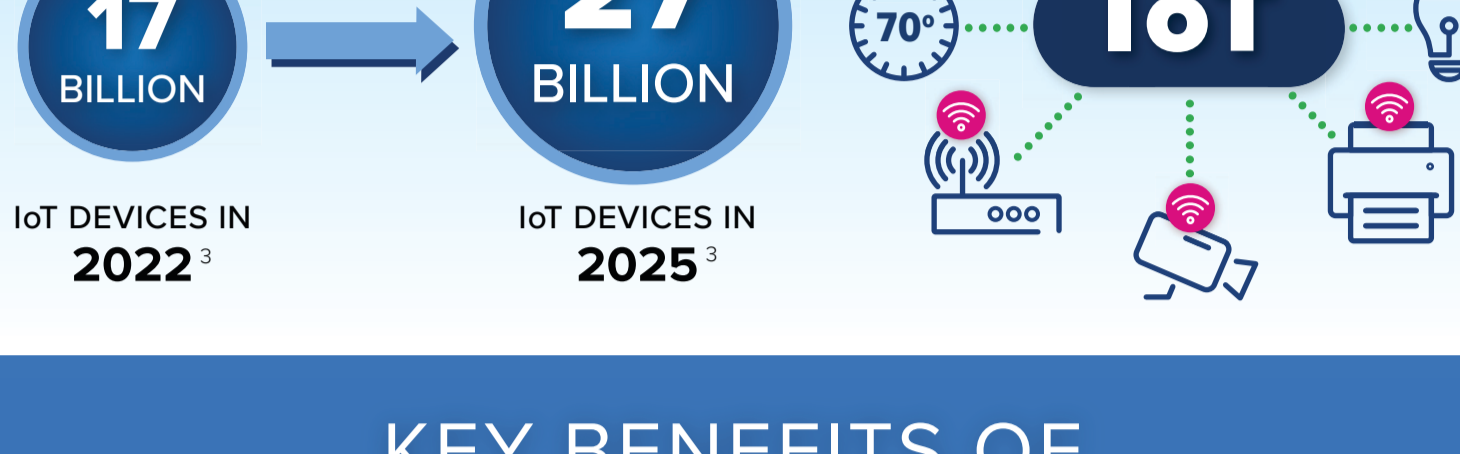
80% of residents consider immediate Internet service to be very important or absolutely essential²

MANAGED WI-FI

is an emerging tool in the MDU broadband toolbox

WI-FI WILL PLAY AN IMPORTANT ROLE AS IoT DEVICE ADOPTION SURGES IN MDU BROADBAND HOMES

The number of operating IoT devices across all Wi-Fi standards is growing



KEY BENEFITS OF PROPERTY-WIDE MANAGED WI-FI:

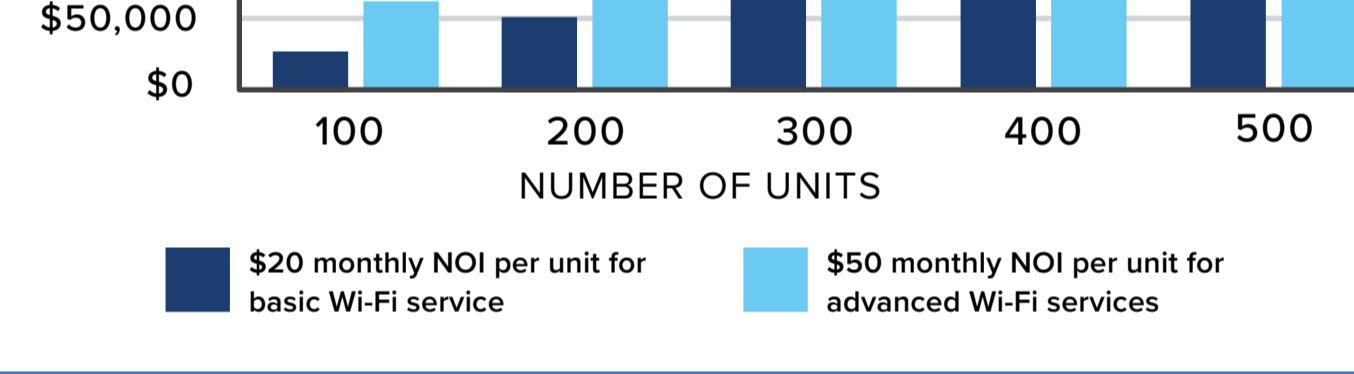
- 1** Reduces churn through higher resident satisfaction
- 2** Can be a value-add to rent or chargeable service to residents
- 3** Economizes the network into a single infrastructure

KEY REQUIREMENTS FOR MDU NETWORKS

- Seamless roaming across property
- High performance Wi-Fi service
- Simple onboarding of devices
- Secure personal networks
- Economical pricing

MDU PROFITABILITY CAN SIGNIFICANTLY INCREASE BY OFFERING TIERED WI-FI OPTIONS

Annual Net Operating Income (NOI)



CAMBIUM NETWORKS SOLUTIONS FOR MDUs

SCALABLE, SECURE ROAMING

USER 1 SSID A / ePSK 1 VLAN 100

USER 2 SSID A / ePSK 2 VLAN 200

POOL AREA | **LOUNGE AREA**

Unique ePSKs security credentials for each tenant provide seamless roaming and scale to 2000 per AP

cnMaestro X Single-Cloud Dashboard

True cloud management for Wi-Fi, Ethernet and broadband with MSP controls

Switching Wireless-optimized Ethernet

8/24/48 port GigE and mGigE with policy-based automation

Network Service Edge Security Services

Security, routing and SD-WAN policies in one integrated solution

Indoor Wi-Fi Multi-Purpose Usage

Right-sized for all needs, from wall plate APs in tenant units to high density APs for public areas

Outdoor Wi-Fi Superior flexibility and range

Optimized integrated antennas to cover large areas with less equipment

Wireless Backbone Multi-gigabit 60 GHz 802.11ay

3.8 Gbps up to 450m supporting redundant MESH and near real-time failover

FOR MORE INFORMATION ON Cambium Solutions for MDU

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Cambium Networks™

Cambium Networks is a provider of Wi-Fi and broadband wireless networks that connect people, places and things everywhere.

¹ NMHC/Grace Hill Renter Preferences Survey Report*, 2022, NMH/Grace Hill Renter Preferences
² "Managed Wi-Fi, Bulk Services and Smart Apartments", 2021, Broadband Communities Magazine
³ "Bulk Internet Services Take Hold in Multifamily Broadband", 2022, Broadband Communities Magazine